Lagrange Multipliers Con strained optimization Maximize z = f(x,y)or w = f(x,y,z)as before but now we have a <u>constraint</u>, on which (x,y) we can use. Ex Apple makes x ipads + y iphones, generating revenue of f(x,y)= 8x+6y. The market is saturated when  $g(X,Y) = X^2 + Y^2 = 4$ . How can we maximize revenue? We want to find (x,4) satisfying g(x,4)=4, that maximizes f(x,4). Initial guess: (x,y)=(2,0) => f(x,y)=16 Can we do better? Definitions · The objective function is f(X,Y) · The Constraint is g(X,Y= constant (fixed). Exia P3: what point an the plane 3x +5y + 73 = 10 is closest to the origin? Objective: Him mize f(XX3) = JX7 12+32, or we can make the algebra simpler by minimizing D(X,Y,Z) = X+Y2+Z2 instead. Constrain: g(x,4,3)= 3x+5y +73=10. Apple's goal. Maximize the objective function f(x,y)= 8 x to y subject to the constraint g(x,y)= x2+y2=4. Clever geometric idea graph the constraint g(x,1)= 4 in IR

CNote that this is a level come of g)

Then graph the look curves of the objective function f = 8x +6y. we want the nighes value of I we can get. That will occur when the level curves of f are just barely touching the constraint.

Cso they are tangent hence porablet)

hemember that
If point I to the curves oft.
hemember that If point I to the curves of f. If point I to the curves of g.
So the level comes of f + & are parallel.
when their gradient vectors are parallel.
So If = 79 for some scalar > "Landa"
(Aside: This technique is called
(Aside: This technique is called Lagrange multiplier, hence the >.)
$\nabla f = \lambda \nabla g$ to find $(x,y)(+\lambda)$ .
Apple Solution:
$\nabla f = \langle 8,6 \rangle$ $\nabla g = \langle 2x,2y \rangle$
$\nabla \dot{g} = \langle 2 \times , 2 \times \rangle$
so we have $\langle 8,6 \rangle = / \langle 2 \times , 2 \times \rangle$
1. 8 = 2xx This gives us 2 equations 2. 6 = 2xy in 3 unknowns (x,y, x)
3. x2+12=4 but we have the 3rd equation.
Frequent technique for solving there systems:
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Tolve the 191 two equations for XT
Solve the 1st two equations for X+Y  in terms of X. Then plug them into the  constant of solve for X.  X= 4 Y= 3  (42 - (2) - 4 =) 25=4 x <sup>2</sup>
3
$\times = \frac{1}{2}$ $+$ $y = \frac{1}{2}$
12 11 -2 11
$(4)^{2} + (3)^{2} - 4 \Rightarrow 25 = 4 \times^{2}$
$\chi = \pm \frac{5}{2}$
N=\(\frac{2}{5}\) \\ \tag{2} = \(\frac{2}{5}\)
$\lambda = -\frac{5}{2} \implies x = -\frac{8}{5},  y = -\frac{6}{5}$
(we can't mix of match positive of negatives X soly)
So ( 3/5, 6) gives the maximum +
(-\frac{1}{2}, -\frac{1}{2}) gives the minimum.

The gradient equation Y( +x) = = x(+xy)  $\rightarrow \gamma = \frac{\lambda}{4} \times (\lambda y)$ So That Y=0 at x=±2 Case 1: If 7=0, Thun X=7=0 But (0,0) is not on the ellipse. Case 2: If y = 0, >> >= 12 + x = 12 y substitution this in the equation g(X,Y) = 0 gives  $\frac{(\pm 24)^2}{8} + \frac{42}{2} = 1 \rightarrow \frac{44^2}{8} + \frac{42}{2} = 1$  $\frac{1}{4} + \frac{1}{2} = 1 \rightarrow \frac{1}{2} + \frac{1}{2} = 4$ 342= 4 ソニナラ The function f(x,y)=xY it takes as the extreme Values an the ellipse at the four point. The extreme values XY=  $\frac{4}{5}$   $(\frac{2}{5}) = \frac{8}{5} + (\frac{4}{5})(-\frac{2}{5})$ 

Lagrange Multiplier With 2 constraints  $\nabla f = \lambda \nabla g_1 + \mu \nabla g_2 \quad g_1(x,1,3) = 0,$ 82 (X/X, 3)=0 3 variables we can maximize W = f(x, 4, 3) Subject to g(x, 4, 3) = constant but then you get 4 equations in 4 unknown.  $\nabla f = \lambda \nabla g \int f_x = \lambda g_x$   $\int f_1 = \lambda g_y$ g (x, y, Z) = (on stant. Classic example. Make a rectangular tence along ariver to enclose the tangent possible field, using 200 meters of fence. Solution: Maximimize f(x, y) = X:y
Subject to constraint g(x,y)=2x+y=200  $\nabla f = \lambda \nabla g$  $yi+xj = \times \langle 2,1 \rangle$  $2 \times = y \quad \lambda = X$ 2x+ y = 200 A = 5000 m2 4 > = 200 (tim X= 50 Ex the plane X+1+3=1 cuts cylinder x2+12=1 in an ellipse. Find the points on the ellipse that lie closest to + farthest from the origin. Aus: f(x, Y, 3) = x2+72=32 The square of the distance from (x,1,3) to the origin) subject to the constraints.  $g_1(x,y,z) = x^2 + y^2 - 1 = 0$   $g_2(x,y,z) = x + y + z - 1 = 0$  $\nabla f = \lambda \nabla g_1 + \mu \nabla g_2$ 

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(2x,21,23) = > (2x,21) + u(i+j+K)
  2xi+2yj+23K = >2xi+>2yj+ki+kj+kK
  Zxi +2 yj +23K= xxxitui +x2 yj + njtuk
            2x=x2x+M, 21=x21+M, (23= M)
              2x=2xx+23=) 3=(1-x)x
     24=2×4+23 => 3=(1-X)4
 If either 1=1+3=0 or 1=1+X=1=3
If \lambda = 1 + 3 = 0, \chi^2 + \gamma^2 - 1 = 0 \chi^2 
                                                => (1,0,0) + (0,1,0) on the ellipse
 If x $ 1 $ X=Y, Them
                x2+x2-1=0
                                  x+1+3-1=0 > 2x+3-1=0
             X2+72-1=0
          x2+x2-1=0
                                                                                                                     3=1752
             -> corresponding point.
 P= (1/2, 1/2)
  b_2 = (-\frac{12}{2}, -\frac{12}{2}, (+52))
Becare Ful, although 1, +P2 both give local maxima of f on the ellipse, P2 is further from the origin Than P1.
  The points on the ellipse closest to The origin are (1,0,0) + (0,1,0)
 4 furthest (-52, -52, 1+52)
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